

Communications Team Report for the 2026 AGM

The Dufferin Hi-Land Communications Team plays a vital role in keeping both our members and the public informed about club activities, special events, hikes, trail updates, and happenings within the local community. Managing communications is a significant undertaking that requires the dedication of several committed volunteers.

Carol Waffler maintains and updates the club website, ensuring members have access to the latest information on special events, important announcements, and trail conditions. Lorraine Campbell produces the monthly newsletter, which is distributed to members and highlights upcoming hikes, community events, and Dufferin Hi-Land activities.

The team also manages the club's social media presence on Facebook, Instagram, and YouTube. From January to August 2026, this portfolio was overseen by Savannah Rogers. In September 2026, Elizabeth Hawkins assumed responsibility for social media and has done an outstanding job growing and maintaining our online presence.

The Communications Team is one of the club's largest and most important functions. Fortunately, Dufferin Hi-Land benefits from a talented and dedicated team whose efforts keep our members informed, engaged, and connected.