

2025 AGM COMMUNITY OUTREACH (FORMERLY DEIB) REPORT

NOTE: At the January 2025 meeting of the Board of Directors of the Dufferin Hi-Land Bruce Trail Club, the Board members present voted in favour of a motion to create the Board position of: Director of Community Outreach. The position description is "to engage with local communities and associations to increase awareness, engagement, membership and volunteering with the BTC " (in general, and Dufferin Hi-Land BTC particularly!) The position also includes responsibilities for Diversity Equity Inclusion & Belonging (DEIB) as well as overseeing our two fundraising hikes: the Two Day End-to-End and the 25 Km Challenge hikes. At that same meeting, Don Stewart, who was a Director at Large responsible for DEIB and Special Event Hikes, was nominated and elected by the members present as the new Director - Community Outreach, for the ensuing term.

Since its' inception, we have connected with elected municipal and county officials and many local community groups to promote the Bruce Trail and our club, by offering and running special interest hikes, as well as supporting their association events, and inviting them to attend ours.next week

We have, and will continue, to set up our information booth at local community events where we engage with large numbers of local residents, providing them with information pamphlets about joining Dufferin Hi-Land BTC and we provide the opportunity for visitors to purchase Bruce Trail paraphernalia.

2024 25 Km CHALLENGE Hike: October 19, 2024

We registered 37 Hikers (31 BTC members and 6 Non-members), but only 34 started the hike. All hikers completed the "loop"hike and we held a light bar-b-q where we sold BTC paraphernalia. It was a successful event!

2025 Two Day End-to-End Hike: May 10 & 11, 2025

This year we introduced Mr Jody Patfield to the mechanics of the 2 Day E2E hike. Jody was recruited to be the "lead" co-ordinator of Dufferin Hi-Land BTC Special Event Hikes (2 Day & 25 Km). Jody did a great job and will be running this Fall's 25

Km Challenge Hike in October. 18 This year we registered 73 Hikers (58 BTC members and 15 non-members), and awarded 59 Red Trillium Badges. As in previous years, all registrants were very appreciative and complimentary of the way we ran the event!