

Dufferin Hi-Land Bruce Trail Club

AGM meeting August 14, 2025

Treasurer's Report

The attached financial statements cover the fiscal year to June 30, 2025, with comparatives to fiscal 2024.

We were very pleased again this year to have received over \$10,000 in receipted donations and \$3,100 in direct donations that were primarily related to our trail angel's program. Pauline processed \$2,900 in badge sales. Our hike events earned total revenue of just over \$7,800 for the year (and netted approx. \$5,600 after expenses). Merchandise sales were up over 200% due to the new Square device making credit sales easier and the increase in the number of community events that Don organized this year. Our Theatre Orangeville revenue increased over 200% due to Carol's efforts to encourage ticket sales. New revenues for FY2025 included Volunteer appreciation auction \$3,625. Total Revenue for the year was \$38,805 up almost \$6,000 from fiscal 2024.

Our largest expenses for the fiscal year were \$7,600 for the New and improved Volunteer Appreciation event plus deposits for this year's event \$1,900 and \$2,800 was spent on the very successful New and improved musical Bruce Trail Day. \$1,400 in Land Stewardships costs were related to the annual maintenance of trail equipment by Carl and we made ice storm reimbursements totaling \$500. Website expenses are primarily the monthly Mailchimp costs incurred for our online newsletter and eblast communications and a new CANVA subscription. We refreshed our BTC merchandise inventory spending \$2,100 with the BTC. New for fiscal 2025 was also a new storage locker \$1,600 and we spent quite a bit more this year on Advertising (\$2,500) in an attempt to reach new members, including a new radio ad (\$250). Total Expenses for the year were \$27,180 an increase of almost \$15,000 from fiscal 2025. Revenues exceeded these Expenses by \$11,630.

On the Balance Sheet we have \$38,120 in cash in the bank. We rolled over the GIC's from 2024 and continue to hold close to \$27,000 cashable GIC's.

Given our current Total Equity of \$65,000, our Club is in good financial position for FY2025.

I wish to highlight that since May 2025, BTC has been posting the Quick Book transactions with input from me via the bank statements. For the time being, I will continue to manage the bank cash flows and present the financial position of the Club at the monthly Board meetings.